



COMMUNITY DAY

Vendor Information
Package



PROEDGE ELITE TRAINING

ABOUT US

Proedge is revolutionizing the training industry in Halifax by offering a space where personal trainers can grow and work for themselves.

Our Elite Trainers pay an affordable flat rate to use our newly renovated space and access all the benefits at Proedge while our members gain access to the best personal trainers in the city without any gym membership fees.

All our trainers offer a mix of one-on-one sessions, partner training, and some offer bootcamp-style classes as well. Proedge trainers set their own hours, pricing, and develop their own programs to best serve their clients' needs and help achieve their goals.

Proedge is like a shared office space for entrepreneurs, but the office space is the gym, equipment and facilities offered by the Proedge team. Proedge allows trainers to take control of their career and also helps clients save money.

Proedge is Halifax's dedicated personal training gym and **our goal is to empower our communities through fitness and health every day we're here.**

Whenever one person supports any business in Proedge, they are actually supporting *at least two* - this is how we are strengthening the Halifax business community.

With the various supports we offer at Proedge, many certified personal trainers are now discovering that there is a home for them to build and grow their career. Simultaneously, Halifax is slowly learning about our gym and how personal training can be one of the most productive & beneficial activities you can do for yourself.

We hope to lift up as many businesses as we can and create a highly collaborative community.

FIND US ONLINE

Facebook

/proedgetraining

Instagram

@proedgetraining

Website

proedgetraining.com



PROEDGE COMMUNITY DAY

NOVEMBER 25, 2023 JANUARY 27, 2024

The Proedge Community Day is a celebration of health & fitness in our facility. It is typically held on the last Saturday of each month. Its purpose is to bring as many people together in our space. There will be a DJ providing music & good vibes, drop-in classes, and local vendors.

TIME

8:30am - 11:00am

LOCATION

36 Duke Street, Bedford, NS B4A 2Z5

SCHEDULE

| | |
|-------------------|---|
| 8:00am | Vendor setup* |
| 8:30am - 9:30am | Joey Daniel's Bootcamp |
| 8:30am - 9:30am | Chernise Clayton/Will Silver's Bootcamp |
| 9:30am - 10:30am | Shea Lenehan's Bootcamp |
| 10:00am - 11:00am | Booty Band Bootcamp |
| 10:00am - 11:00am | Kickboxing Bootcamp |
| 11:30am | Vendor Pack-up |

***We recommend being ready & set up by 9:00 AM as there are TWO bootcamps ending at 9:30 AM.**



COMMUNITY DAY AS A VENDOR

DETAILS

- You're welcome to set-up and tear-down any time between 8am - 1pm
- We suggest being ready by 9:30am as there are 2 bootcamps ending at that time
- You can stay for an hour, two hours, or the whole time, no extra table fees
- We will provide you with one graphic to post on your business' Instagram
- You can sell your products to the Proedge community present in the space
- You can set up Proedge as a pick up location for your online orders that day
- We'll promote your business on our socials & re-share your posts
- You must bring your own table (max. 6ft long)
- You can bring any promotional materials you want (banners, cards, etc.)

COST \$50

SMALL BUSINESS SATURDAYS

On regular Saturdays, we can have one vendor in our space from 8:30am-2pm. You are welcome to book the space on a recurring basis (example: every Saturday of November). This is a good opportunity for you to set a fixed pick-up location for your online orders. **Let us know if you're interested in this!**

CONTACT

Marvi Carandang
Media & Marketing Manager
marvi@proedgetraining.com
(902) 989-2398 [WhatsApp only]

Chernise Clayton
Proedge Co-owner
chernise@proedgetraining.com
(902) 210-7374